

## **Gift/Sponsorship Guidelines**

### **Southern California Chinese Language Teachers Association**

The Southern California Chinese Language Teachers Association (SCCLTA; previously known as CLTA-SC) is a nonprofit professional organization that promotes Chinese language learning and provides professional development opportunities for Chinese language teaching professionals in Southern California. SCCLTA is a 501(c)(3) entity as recognized by the Internal Revenue Service. A donation receipt will be provided with all donations. There are two ways to contribute to SCCLTA.

#### **Personal Gift (Annual)**

Annual personal gifts have no upper or lower limit.

- Your name will be recognized on major SCCLTA publicity sites, communications, and occasions.
- For a large gift that exceeds \$2,000, SCCLTA will work with the donor to establish terms on how the gift will be administered and how the donor will be recognized in SCCLTA events.

#### **Business Sponsorship (Annual)**

There are different ways that your company or organization can sponsor SCCLTA annually. All sponsors will receive the following recognitions:

- Logo recognition on major SCCLTA publicity sites, communications, and occasions.
- One free SCCLTA Association Membership for one year.

Depending on the sponsorship level, your company or organization will have the following benefits.

- **Sustaining (annual): \$600**
  - One promotion announcement on the CLTA mailing list.
  - One Exhibition Table at ONE SCCLTA workshop (in person or online, depending on the modality of the conference).
- **Contributor (annual): \$800**
  - One promotion announcement on the CLTA mailing list.
  - One Exhibition Table at TWO SCCLTA workshops (in person or online, depending on the modality of the conference).
- **Affiliate (annual): \$1,000.**

In addition to Contributor benefits, we also provide:

- One title-sponsored panel at the SCCLTA workshop. (The presentation needs to be research/teaching oriented. The content needs to be determined by both parties.)\*
- **Patron (annual): \$2,000 and above.** SCCLTA will reach out to create a customizable recognition plan for your company or organization.

If the SCCLTA meeting is canceled due to unforeseeable reasons, the sponsored activities or event will be postponed to the next meeting.

SCCLTA gifts or sponsorships are not considered confirmed until payment is received. The above guidelines are to take effect on January 1, 2024. For more information about sponsoring SCCLTA, please contact SCCLTA at [cltasocal@gmail.com](mailto:cltasocal@gmail.com)